



| **C4SI**

**Collaborate for Social Impact (C4SI)  
2017 Program Report**

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# INTRODUCTION



# /// OUR STORY

## JUST INNOVATE - AN NGO FOSTERING CREATIVITY AND INSPIRING SOCIAL CHANGE AMONG STUDENTS AND BEYOND.

Founded in 2012 by students at the Graduate Institute of International and Development Studies (IHEID), Just Innovate is a team of young professionals and students from across the world, who believe passionately in the power of communities to generate innovative solutions using human-centered design approaches to problem-solving.

Drawing on tried and tested design-thinking methodologies, Just Innovate delivers a range of workshops and educational programs to students, organizations and companies.

## COLLABORATE FOR SOCIAL IMPACT (C4SI) - AN ANNUAL DESIGN THINKING PROGRAM RUN BY JUST INNOVATE.

### Old Problems. New Solutions. Big Impact.

Collaborate for Social Impact (C4SI) is an experiential education program which challenges students and young professionals to engage innovatively with pressing social issues. We aim to bring together individuals from a diversity of disciplines, including business, technology, international affairs, and international development, to collaborate in response to real world problems.

### 2017 NUMBERS

**33 PARTICIPANTS**

**11 ORGANIZERS**

**9 CHALLENGES, GENEVA BASED**

**9 MENTORS**

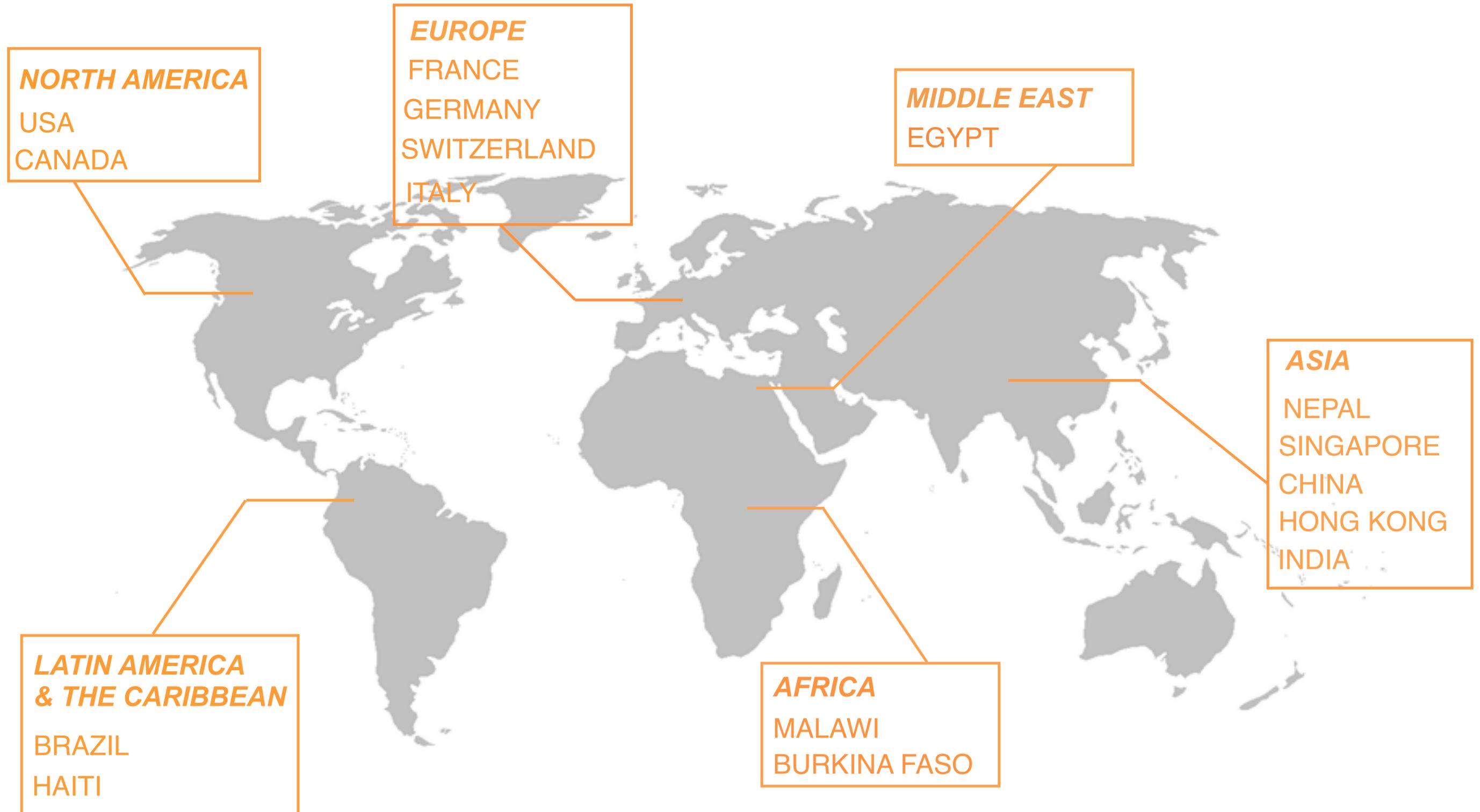
**24 HOURS OF WORKSHOPS**



# C4SI

# /// PARTICIPANTS

**3 UNIVERSITIES** **16 NATIONALITIES** **33 STUDENTS**





# THE PROGRAM

# /// THE CURRICULUM



**BUILDING IMPACT 1**   
**IDEATION & PROTOTYPING:**  
 In this phase we focus on research & understanding the prototyping process. Teams work on understanding the challenge they have been tasked with, and begin brainstorming solutions.



**KICK-OFF 1 & 2**  
 The program begins with a two-day Kick-Off event, where challenge-setters organizations present their challenges and participants form teams. The Kick-Off event also includes introductions to social innovation and entrepreneurship, team-building exercises and collaborative brainstorming sessions.

## WORKSHOPS

- ▶ Kick-Off Day 1: Olivier Delarue (Global Humanitarian Lab)
- ▶ Kick-Off Day 2: Chris Earney (UNHCR);  
 ▶ Brigitt Altwegg & Chloe Liparini (CAUX - Initiatives of Change) Alice Repetti (Sparkworks) ◀

## WORKSHOPS



## BUILDING IMPACT 2

**SKILL-BUILDING:** During this phase, teams identify and develop the technical skills they will need to prototype their solution. They choose one solution to focus on and apply their new skills to creating a framework for prototyping.



## WORKSHOPS

- ▶ Valentina d'EFilippo (independent consultant)
- ▶ Yan Luong (foraus)



## BUILDING IMPACT 3.1 & 3.2

**COMMUNICATING IMPACT:** In this final phase, teams develop oral and visual presentation skills. They practice how to best pitch their solutions to diverse audiences in order to effectively communicate their ideas.

## WORKSHOPS

- ▶ BI 3,1  
 Robert Skidmore,  
 Vivian Marcelino &  
 Mayara Louzada (ITC)
- ▶ BI 3.2: Milos Maricic

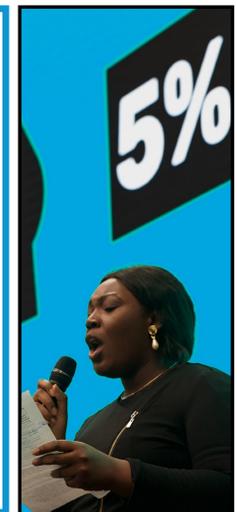
## JUDGES

- Olivier Coutau ◀  
 (Delegate to International Geneva, Canton of Geneva)
- Elena Botvina ◀  
 (Former President, Junior Chamber International, Geneva)

- Scott Deely ◀  
 (Program Manager, B Lab)
- Kali Taylor ◀  
 (Program Officer, IISD)

## DEMO DAY

During the Demo Day, the teams present their innovative solutions in front of challenge-setters, mentors, and a public audience of over 200 people. The winning innovation, selected by a panel of distinguished judges, is announced at the awarding ceremony.



# /// THE CHALLENGES

## PROJECT INTEGRATION

> integration\_

How can we improve attendance and participation of women of refugee, asylum seeking or migrant communities in the coding classes offered by Project Integration?

## GLOBAL DEVELOPMENT



How can we design a new global, collaborative initiative to engage and support young people to shape and monitor progress on health and the SDGs?

## ONEACTION



How can OneAction, through a structured and self-sufficient platform, accompany individuals or groups who have a project idea looking to act for a more sustainable world in the successful realization of their project?

## INTERNATIONAL TRADE CENTRE



How can the ITC use digital trade, especially in services, to connect refugees living in the Dadaab refugee camp in Kenya to markets (national, regional, international) in order to create improved livelihood opportunities?

## INTERNATIONAL COMMITTEE OF THE RED CROSS (ICRC)



How can we create a reliable volunteer system that effectively screens technologies in the market in specific areas of humanitarian action?

## NORRAG



Can we develop a network-based solution to reduce the time spent to build trust in using educational datasets?  
Can we build a trusted central ledger of datasets in education where one would find information on the quality of the data and its potential uses?

## GENEVA CENTRE FOR SECURITY POLICY (GCSP)



How can we mitigate the development and use of autonomous weapons systems?

## UN ENVIRONMENT

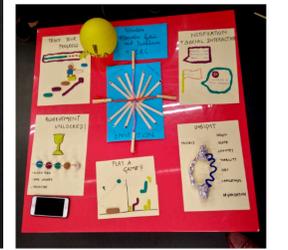
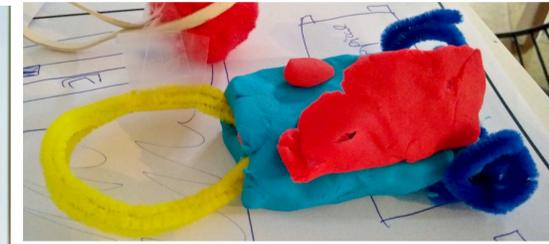


How can UN Environment empower small and medium sized enterprises to influence policy decisions in order to help the transition to a green economy?

## GLOBAL COMMUNITY ENGAGEMENT AND RESILIENCE FUND (GCERF)



What is an innovative approach for national and community- focused organisations in Bangladesh to enhance the resilience to recruitment and radicalization to violent extremism of youth affected by external shocks to their communities, such as the current influx of refugees from Myanmar?



# /// THE INNOVATIONS

## PROJECT INTEGRATION



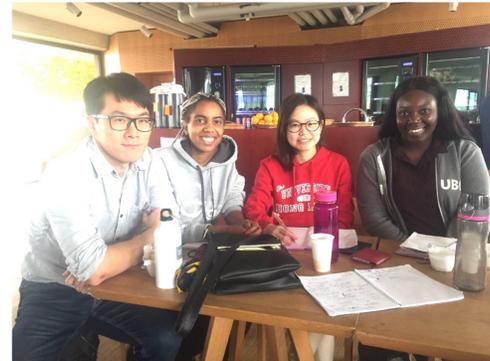
▶ *Mentor:*  
Dave Larson



An app to map all the NGOs and community-based organizations (CBOs) in Geneva.

## GLOBAL DEVELOPMENT

▶ *Mentor:*  
Amanda Fazzone



An e-registration process that makes use of existing health centers, local hospitals, and frequently visited community locations. As part of the registration process, we will include a survey component to collect the top 3 development priorities from the point of view of the person being registered.

## INTERNATIONAL TRADE CENTRE



▶ *Mentor:*  
Dan Stein



Forge a formal partnership with existing e-service freelance platforms to work with on-the-ground NGOs in order to connect skilled refugees to an international market customer base.

## NORRAG

▶ *Mentor:*  
Biliana Vassileva



EduLink - a platform that consolidates data, filters it efficiently, and allows for validation through a quantitative and qualitative peer review mechanism. The platform includes a messaging system, a review and comment system for data, and the ability for members to create or join research interest groups.

## UN ENVIRONMENT



▶ *Mentor:*  
Dalal Moosa



The Go Green Dialogue - a web platform used to collect the concerns and issue areas from SMEs, which are then addressed in bi-annual meetings with country government officials, SME representatives and other stakeholders.

# /// THE INNOVATIONS

GENEVA CENTRE FOR SECURITY POLICY(GCSP)

GLOBAL COMMUNITY ENGAGEMENT AND RESILIENCE FUND (GCERF)



ICRC

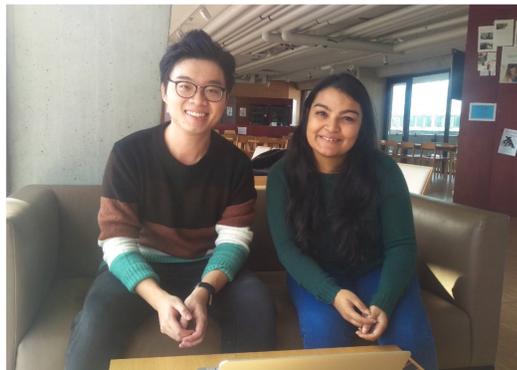
ONEACTION

▶ *Mentor:*  
Zsuzsanna Varga

▶ *Mentor:*  
Anne Guimond Kostecki

▶ *Mentor:*  
Simone Reeves

▶ *Mentor:*  
Michael Hahn



Use Mind-Machine Interface (MMI) to mitigate the use of autonomous weapons systems.

The Caravan of Hope, made up of 3 components: a multifaceted 'Empathy' booth, a caravan which would travel around Cox's Bazaar district, and youth workers known as 'Embracers.' 'Embracers.' This is meant to create a space which will allow youth to interact with each other, participate in group discussions and support meetings (group therapy) facilitated by the local NGOs, view the exhibits and interact with the youth guest speakers and creators of the artwork.

Establish a scanning database to connect the innovation unit at ICRC with student volunteers through an online platform.

LeanOn, a networking application that is a dynamic tool for people with great ideas or projects that need a boost of support or advice to come together.

**CONGRATULATIONS TO ALL THE TEAMS!**



THANK YOU TO OUR  
SUPPORTERS

# /// OUR SUPPORTERS

Just Innovate wishes to thank all of its donors and partners for their support and confidence in our young organization.

Without them, this program would not have been possible.

## DONORS



## PARTNERS



*We look forward to continuing these partnerships and building new ones!*

# /// THE CREW



SHIRA BABOW  
Co-Director 



AVNI KUMAR  
Co-Director 



MIANU ORTEGA  
Programs 



ANA CARLOTA MOURA  
Programs 



SHANCHUAN QIU  
Programs 



AGATHE SCHWAAR  
Partnerships & Outreach 



STEPHEN-MICHAEL LEE  
Partnerships & Outreach 

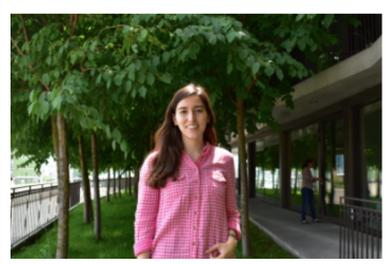


KALYANEE PARANJAPE  
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ORGANIZING  
TEAM 2017



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MIRA MINKARA  
Communications 

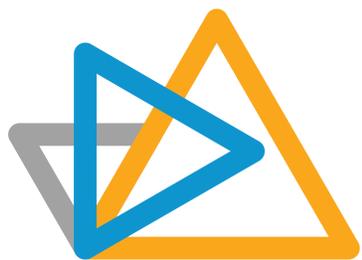


YUI CHIU  
Communications 

# /// THE CREW



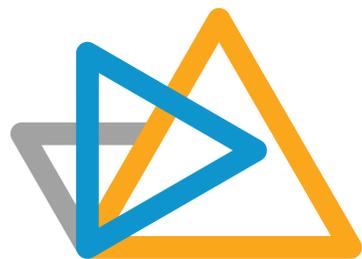
**THANK YOU!**



**Just Innovate**  
Connect | Inspire | Learn

“Imagination is more important than knowledge. Knowledge is limited. Imagination encircles the world.”

- *Albert Einstein*



**Just Innovate**

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